



2013 Executive Coaching Packages

Tier 1: \$7,500/year

A comprehensive annual package of executive coaching, paired with a custom designed and facilitated board workshop. The package includes:

- A 360 analysis of the coaching client, gathering information on perceived leadership strengths and weaknesses from throughout the organization, including staff and board input.
- Bi-weekly coaching sessions for the designated coaching client
- Unlimited email access between sessions
- A fully customized 3 hour board workshop that will address organizational needs identified through the ongoing coaching engagement

Sample suggestion of workshop topics:

- Fundraising 101 (in multiple industry surveys, the vast majority of board members report that fundraising is something they feel is part of their duties, but that they have never been formally trained)
- Social Media 101 (twitter, facebook, youtube, linkedin, pinterest...the tools keep proliferating. Are you sure your organization has the appropriate policies and strategies? How can board members help?)
- Governance 101 (board members want their organization to succeed...but would everyone agree on their own job description? What are the duties of the board, and what is the charge of staff?)
- Telling our story: constructing a shared institutional narrative
- What's driving our mission driven organization?
- Teambuilding for Boards

Tier 2: \$6,000/year

An annual coaching package, appropriate for executive directors or other senior staff. The package includes:

- A facilitated conversation with board representatives to provide input into coaching objectives
- Bi-weekly coaching sessions for the designated coaching client
- Unlimited email access between sessions

Tier 3: A la carte coaching

Six month contract for bi-weekly coaching: \$3,000

Six month contract for unlimited email access: \$1,500

Additional coaching sessions: \$200/hour

Custom Board workshop (3 hour): \$2,000

Please ask for a quote on other workshops, facilitation or strategic planning work.